



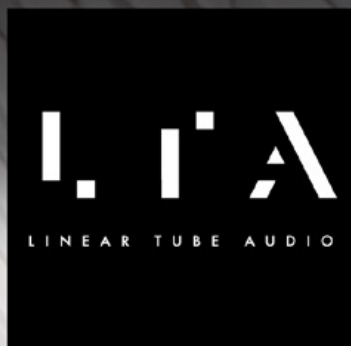
PACIFIC  
AUDIO FEST

September 6-8, 2024  
Seattle, WA

## SHOW DIRECTORY

The Premier Audio Show in the West  
[PacificAudioFest.com](http://PacificAudioFest.com)

Friday and Saturday 10am - 6pm  
Sunday 10am - 4pm



Showing in rooms 1375 and 2106



Directory free with entry; additional copies \$8.00

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Cascade 12

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# WELCOME

to the  
*Premier West Coast  
Audio Show*

**September 6 - 8, 2024**  
Seattle WA



In Collaboration with  
Capital Audio Fest

## Helpful Tips

- The Sea-Tac Airport Light Rail Station is approximately a 5 minute walk from the terminal, and will take you directly to downtown Seattle and the waterfront.
- The Sea-Tac Airport can also be accessed by walking through the light rail station and directly into the Sea-Tac Airport.
- Hotel parking is \$12/day for show attendees. Present your badge and pick up a ticket from the hotel staff.
- All PAF Seminars will be held in the Maxis Lounge on the 14th Floor.
- Free Live music events on Friday and Saturday nights will be held in the Maxis Lounge on the 14th floor—a great place to have a drink and meet friends after the day's events!

## Schedule at a Glance

### Show Hours

Friday & Saturday, 10am - 6pm  
Sunday, 10am - 4pm

### Live Music

(see page 8-9 for details)

Friday, September 6 @ 7:00pm  
Saturday, September 7 @ 7:00pm

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(703) 839-5684



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Thank you for returning to The Pacific Audio Fest (PAF) for our third event. We truly appreciate your loyalty thus reaffirming that Seattle is the perfect place for this event, being home to a huge technology industry, unmatched natural beauty, and music lovers everywhere. There are so many great cities within a few hours travel from here including San Francisco, Portland, Victoria and Vancouver, BC., that PAF is clearly the Best In The West audiophile event. Our goal is to make this the most fun audio show anywhere and we are sure you will have great time over the weekend!

We have amazing audio gear from around the globe, two nights of top shelf live music, and happy hours featuring regional beer and wine tastings. We even provide free food at the after hours live music! We know that everyone will have a great time at the show and urge you to also take some time to explore the Seattle Region for yourself. Why not since the Light Rail is next to this hotel for your convenience. Seattle is known for great restaurants, coffee shops, microbreweries, museums, galleries, parks, as well as a vital music scene.

PAF has decided to step up and help the industry by making our show a biennial event. We cannot thank you enough for coming to PAF and look forward to seeing you in two years.

September 11-13, 2026.



**FRIDAY  
NIGHT**

All Music held on the  
14th Floor @ 7:00 pm

## THIS IS A RARE PERFORMANCE OF THREE LEGENDARY ROOTS MUSICIANS

### **TONY FURTADO TRIO**

Very few musicians of any stripe so personally embody a musical genre as completely as **Tony Furtado** embodies Americana roots music. Tony is an evocative and soulful singer, a wide-ranging songwriter and a virtuoso multi-instrumentalist. In 1990, Tony signed a recording deal with Rounder Records, and recorded six critically acclaimed albums for the label, collaborating with such master musicians as Alison Krauss, Jerry Douglas, Tim O'Brien, Stuart Duncan, Kelly Joe Phelps and Mike Marshall.

Grammy Award-winning musician **John Reischman** emerged from the vibrant "new acoustic" bluegrass music scene of the Bay Area in the 1980s. A member of the groundbreaking Tony Rice Unit, Reischman's mastery of bluegrass, old-time, swing, and multiple Latin American musical styles, coupled with an Old Master's sense of tone, taste, and musicality, has brought him a global reputation as one of the finest mandolinists of his era.

**Eric Thorin** is a highly regarded musician/bassist living on the front range of the Colorado Rocky Mountains. Eric is honored to have performed on two Grammy nominated recordings and remains active in the studio as producer, composer and performer.





# AFTER HOURS

## LIVE MUSIC

All Music held on the  
14th Floor @ 7:00 pm

### **FRANK IRWIN QUINTET**

Known for evocative melodies, smooth harmonies, and deep grooves, the Frank Irwin Quintet draws experience from the sounds of the Pacific Northwest, bringing a unique flavor to the Portland music scene. Founded in 2018 by bassist, producer, and composer Chris Frank, his Quintet strives to bring positivity and levity into the lives of its audience members, armed with a dark sense of humor and uplifting sound.

**SATURDAY  
NIGHT**



# SEMINAR SCHEDULE

## FRIDAY

11:00 am

Jordan Goulette - ASC/TubeTraps

### **Stereo Imaging: Developing a Convincing Sound Stage Through Room Acoustics**

Jordan Goulette came from the worlds of Live Sound Reinforcement and CAD into apprenticing under Art Noxon at ASC/TubeTraps for the past 17 years. Tim Link's passion for HiFi began before his tour as Nuclear Submarine Technician, and continues to this day with his non-stop experimentation and research to find the Holy Grail of sound.

1:00 pm

Charles Kirmuss - Kirmuss Audio

### **Record Care and Cleaning Myths Revealed. Open forum with Q&A**

Into vinyl? Never considered buying vintage records because of the scratches seen? A goldmine exists at Goodwill and charity stores. Discover how these records may be better than reissues. Learn about surface cleaning versus record groove restoration.

3:00 pm

Dan Wright - ModWright

### **Tubes and Solid State technology, combined synergy for best sound.**

Dan Wright - CEO and Engineer at ModWright Instruments, will be talking about why he chooses to design with both solid state and tube circuitry in components and systems.

**All seminars  
are held on the  
14th Floor**

## SATURDAY

11:00 am

J.R. Boisclair - WallyTools

### **Myths and Mysteries of Analog Playback**

J.R. Boisclair, owner of WAM Engineering LLC (WallyTools) explores some of the myths that the industry (media and manufacturers included!) assumes are true and what that means for getting better sound from our turntable rig.

1:00 pm

### **Speaker Designer Panel Discussion**

Clayton Shaw - Calyton Shaw Acoustic Lab (open baffle),

Ken Songer - Songer Audio (field coil)

Gary Koh - Genesis Advanced Technologies (line array and dipole)

3:00 pm

Dr. David Robinson - Positive Feedback

### **More Trends and Issues in High-End Audio, 2024**

Dr David Robinson - Editor-in-chief Positive Feedback

## SUNDAY

11:00 am

Norman Varney - AV Room Service

### **How Does Your Playback System Stack up?**

This is a mostly objective and easy means of evaluating system sound quality. Attendees will learn about electrical and acoustical noise and sound quality attributes and how they correlate with perception from a scientific perspective. They will learn how to conduct simple acoustical measurements, understand target goals, and receive a performance evaluation/ranking form to use on their own systems.

## About Pacific Audio Fest

One of the guiding principles for this show is to keep the scale manageable for everyone and to make this the most fun, relaxed audio show anywhere. One of many reasons we chose the Doubletree/Hilton is for their elegantly appointed top floor nightclub. This space is exclusively ours for the weekend and a perfect location for great live music, food and drink. This club is spacious, with beautiful views all around of the mountains and Seattle skyline. At PAF we believe an audio show is about much more than just the gear and showrooms, it is also about the camaraderie of friends in the audio community.

The show was founded by Lou Hinkley and Gary Gill in 2019, with our first event in 2022.

## About Lou Hinkley

In 1992 Lou Hinkley founded Daedalus Audio as a manufacturer of high-quality speakers for both professional and home use. In the course of three decades, Lou Hinkley has exhibited in practically every type of festival and audio show, and he knows the industry well from the manufacturer's perspective. For over 30 years, the highly acclaimed Daedalus speaker systems have been used by professionals in both live and studio settings, as well as in home audio systems around the world.

## About Gary Gill

Capital Audiofest is the East Coast's largest and longest running consumer high-end audio show, and the only show in the Mid-Atlantic area. Started in 2010 by Gary Gill, CAF presents a wide range of music reproduction products for the enthusiast, from start-up and cutting-edge technologies to cost-no-object aspirational gear, and everything in between. Capital Audiofest offers an amazing weekend for the whole family, including tons of vinyl records to browse through, two nights of live music, audio related seminars and tastings from local breweries.

Gary and Lou have once again put their heads together and created another new show. The first Southwest Audio Fest in Dallas, TX this March was a rousing success and will be back March 21-23, 2024. Come on down and join the fun.



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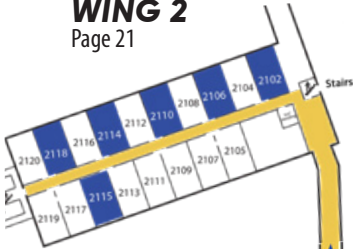
"IF OUR YOUTH DON'T CREATE THE MUSIC, WE HAVE NOTHING"

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# MAP OVERVIEW

## WING 2

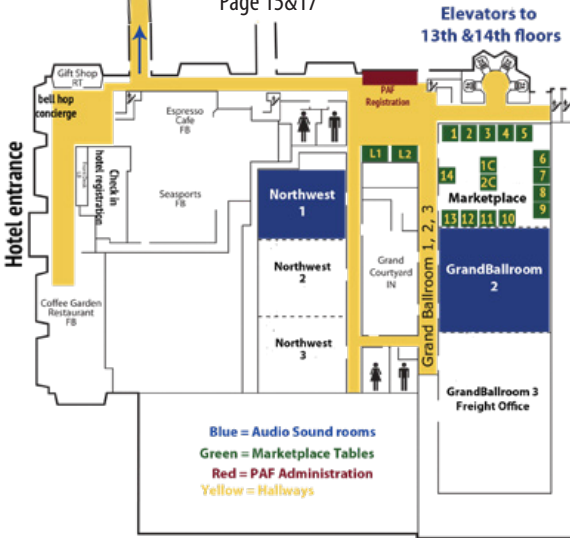
Page 21



Scan this QR to view the floor plans on your smartphone

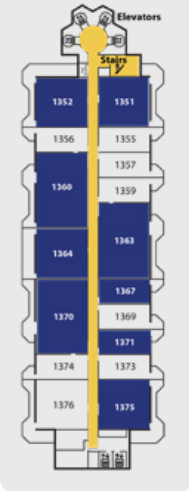
## MAIN FLOOR

Page 15&17



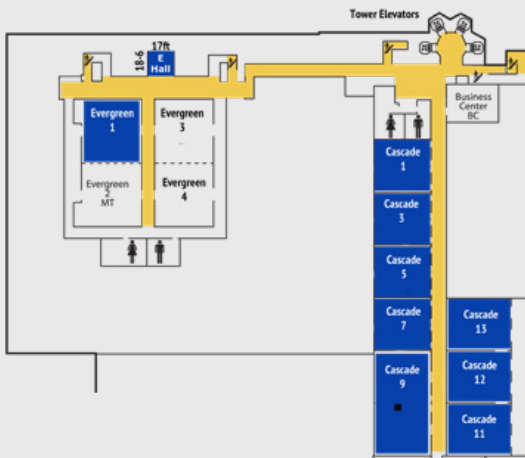
## 13th FLOOR

Page 25



## 2nd FLOOR CASCADES

Page 19





Alta Audio  
Sound for your Soul



**PURE FIDELITY**

Old World Craftsmanship,  
New World Precision

P A C I F I C A U D I O F E S T 2 0 2 4

# GRAND BALLROOM 2

Experience the **WOW**



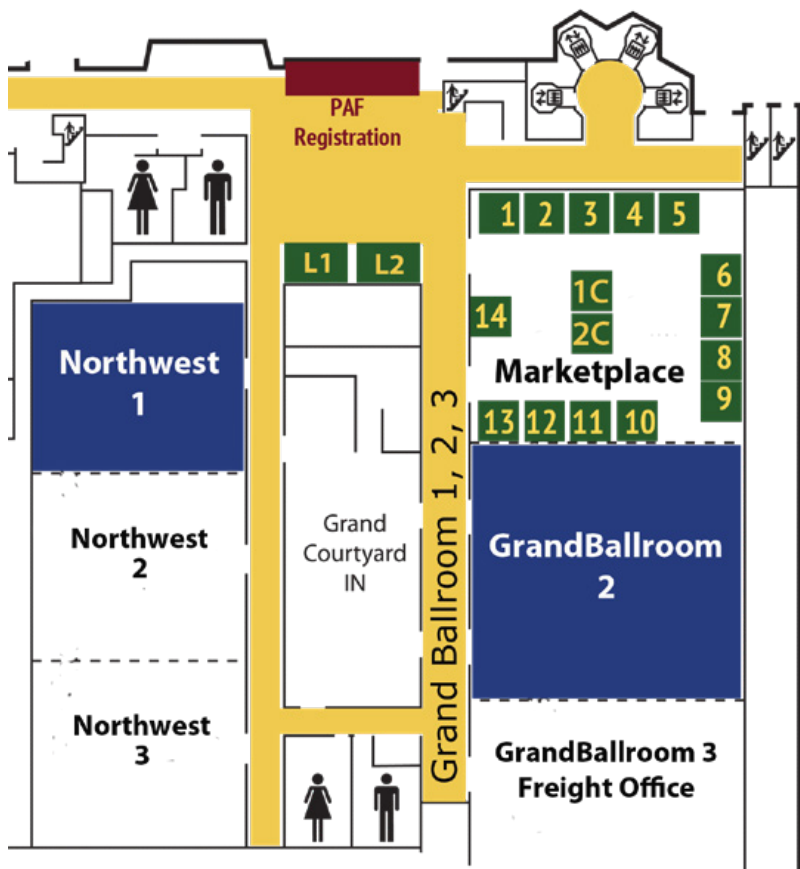
**AUDYS**  
by VDM Sound Group

"Good sound optimized"  
Audys Acoustic Panels



*Infigo Audio*

High End Audio Equipment  
Designed To Impress



## Northwest 1 Next Level HiFi

Alta Audio  
Audys  
Pure Fidelity Turntables

## Grand Ballroom 2 Infigo

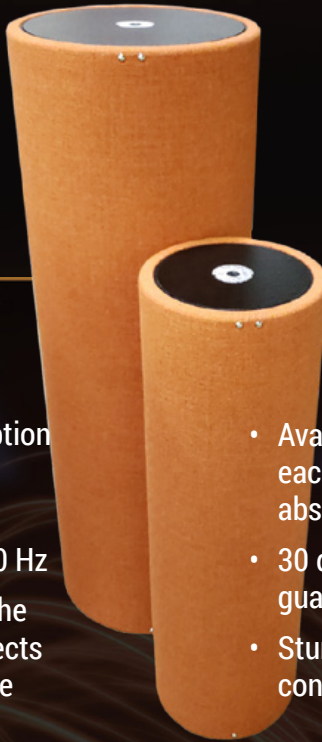
Audio Group Denmark  
Ansuz  
Aavik  
Borresen  
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Discover the Magic of Pure Sound

# IsoThermal TubeTrap™

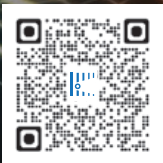
Treble  
Diffusion

Bass  
Absorption



## Features

- Extended bass absorption below 250 Hz
- Treble diffusion (or absorption) above 500 Hz
- Great for controlling the phase add/cancel effects of the rear wall bounce
- Available in a variety of sizes, each with their own absorptive properties
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CORPORATION

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Or call us at:

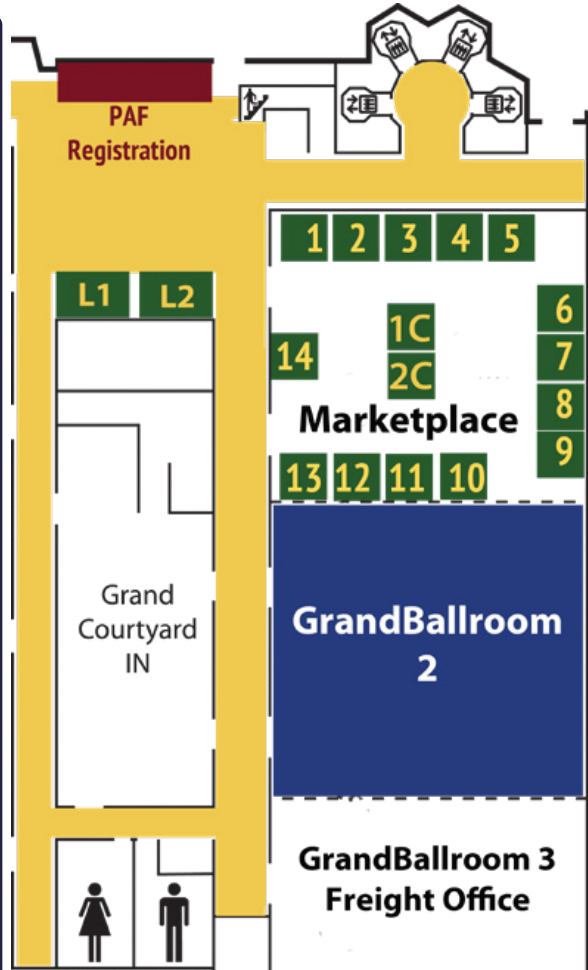
1 800 ASC TUBE (272-8823)

Visit ASC in the Marketplace



# MARKETPLACE MAP

- L1 Apollo Audio
- L2 Snake River Audio
- 1 Wallyanalog
- 2 Kirmuss audio
- 3&4 ASC-TubeTraps
- 5 Needle Clinic
- 7 Iconoclast Cable
- 8 Blue Jeans Cable
- 1C ATR Service
- 2C J-Corder
- 10 Planet Venus
- 11 ElementFE
- 12 Yard Elephant Records
- 13 Northwest Record Show
- 14 Stax Headphones



## Notes

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# Presidential Suite 1370

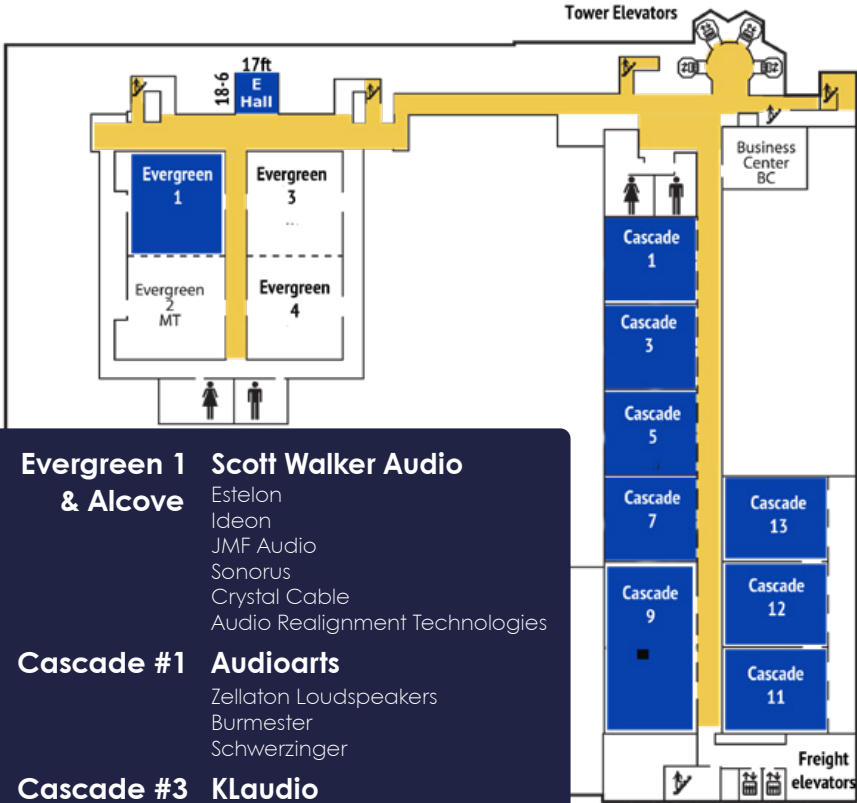


**Less Distortion Than Most Stereo Amps**

**A New Way To Make Perfect Bass**

**For The Glory of Music**

# 2<sup>nd</sup> FLOOR CASCADE MAP



- Evergreen 1 Scott Walker Audio & Alcove**  
 Estelon  
 Ideon  
 JMF Audio  
 Sonorus  
 Crystal Cable  
 Audio Realignment Technologies
- Cascade #1 Audioarts**  
 Zellaton Loudspeakers  
 Burmester  
 Schwerzinger
- Cascade #3 KLaudio**
- Cascade #7 Triangle Art**
- Cascade #9 Genesis Advanced Technologies**  
 Profundo Audio, Pro Audio,  
 Heed Audio, VPI, Goldenberg  
 Cartridges, The Wand Tonearm,  
 Audio Analog Design,  
 Lateral Stands
- Cascade #12 Bella Sound**
- Cascade #13 Angel City Audio**  
 Melody  
 Eversolo  
 Forté Distribution

## Notes

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# YOUR BEST ANALOG SYSTEM ACCESSORY



## KirmussAudio KA-RC-1 RECORD GROOVE RESTORATION SYSTEM

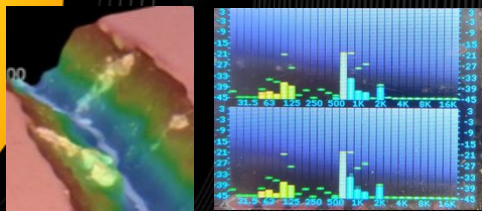
**Using ultrasonics and record ionization, RESTORES,  
not just surface cleans and shines!**



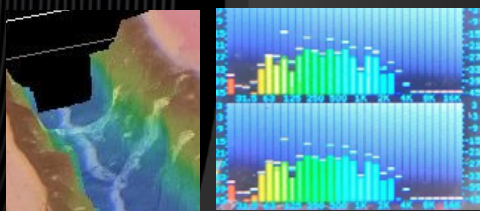
Globally acclaimed, Kirmuss restored records sold on Discogs see 20-200% increase in listed selling prices over like titles. Depending on the provenance of the record, after processing sees an increase of 1.3 to 8 dB signal over floor, 8 to 38% increase in frequency response.

**RESULTS GUARANTEED!**

**Groove and Signal Before**



**Groove and Signal After**



*With films from prior cleaning processes and the record's release agent removed, home to those unwanted pops heard in new records caused by debris being fused into the groove at the pressing plant while the record is cooling, **HEAR and FEEL the music as pressed!***

**In Marketplace 2, bring us a record from home or purchase one at the record fair to restore. Live A-B before and after testing in our stand.**

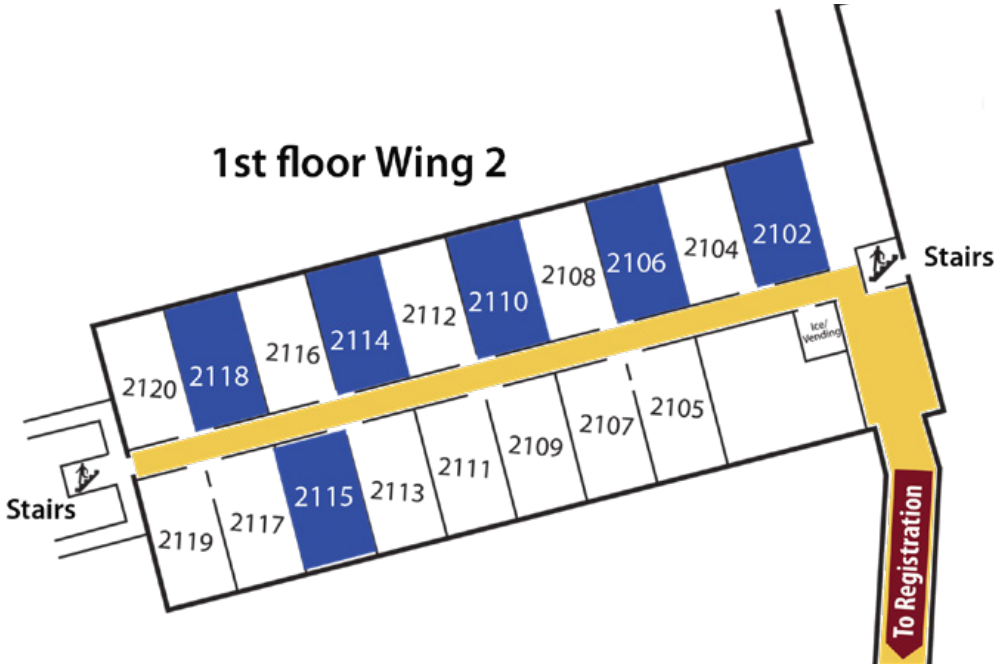
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# 1<sup>st</sup> FLOOR WING 2 MAP



## Notes

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**2102** **Fourier Transform Speakers**  
Buckeye Amplifiers

**2106** **Clayton Shaw Acoustic Lab**  
Linear Tube Audio  
AntiCables

**2110** **ABX-Audiophiles**  
AF Audio  
La Dolce Audio  
ETA Audio

**2115** **Vanatoo**

**2118** **Audio Note UK**



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and Aavik U-588 Reference All-in-One Player - along with the  
All-New Børresen C3 Loudspeakers!**



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Room #1352

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(Field Coil) Center Driver

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**Suite 1360 Audio-Ultra**

Tidal Audio  
CH Precision  
Lyra  
StromTank  
Falkenohr  
AudioQuest  
Kuzma  
Dohman Audio

**Suite 1363 Wells Audio**

YG Acoustics  
Stillpoints  
Cardas Audio

**Suite 1364 Seattle HiFi**

YG Acoustics  
Ayre Acoustics  
Cardas Audio  
AMG  
Deep Lake Audio

**1367 Whammerdyne  
Songer Audio**

Innuos  
LampizatOr  
StromTank

**Suite 1370 JR Suhre**

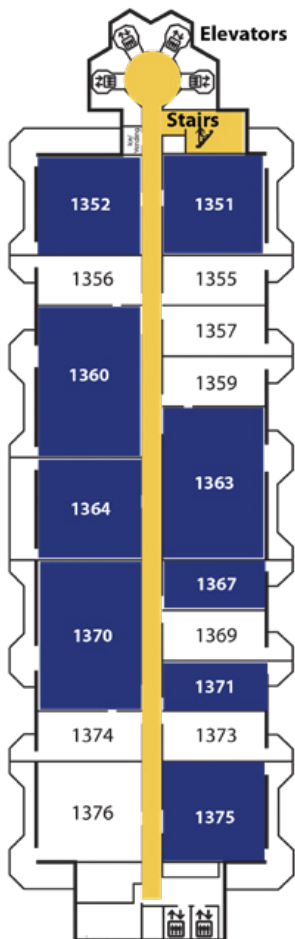
Hypex  
Topping  
Fosi

**1371 Seattle HiFi**

Accuphase  
Franco-Serblin  
Soulution  
Aurender  
Nihon Onkyo  
Deep Lake Audio

**Suite 1375 Daedalus Audio**

Wywires  
Linear Tube Audio



## Notes

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# The Golden Age of Audio(philes)

08-15-2024 | Positive Feedback | Issue 134 | by Lou Hinkley

*Lou Hinkley is the owner of Daedalus Audio and a partner with Gary Gill in PAF and the new Southwest Audio Fest in the Dallas, TX area of the USA. In this essay he shares his thoughts about high-end audio and audio shows.*



## ***“It was the best of times it was the worst of times...”***

Well, maybe I wouldn't go that far, but the world certainly is crazy, while audiophiles are having it pretty damn good.

There are more small businesses and brilliant people producing high end audio than ever, and pretty much every region of the country has a serious high-end audio show. And around the world, very many countries could say the same. Me, I'd say that's very cool...if you're an audio geek. (Guilty!)

Back in the '80s and '90s almost all audio events were for the industry only, enormous dog-and-pony conventions where you couldn't hear much, but everything looked really choice. Yes, there were a couple of consumer shows, primarily run by the major audiophile print mags, plus Comdex/CES, but none of them really caught on with the audiophile public. As a disclaimer: I didn't have any first-hand experience of these in the '80s, as I was too busy building houses and raising a small child, but that's another story.

In the '90s I was working in the pro audio world, showing at NAMM and music festivals while I was becoming more aware of developments in the audiophile world. For those who might be unaware, NAMM (National Association of Music Merchants) is a huge show much like CES, where you can “see” pretty much everything in the industry, But there are very few exhibits where you can actually “hear” anything. These shows are really quite the experience, and if some January you find yourself in Anaheim I suggest you check it out. As a bonus, Disneyland is pretty much directly across the street!

The problem for an audiophile consumer is that these conventions don't take the place of a "showroom" experience. That is the realm of brick-and-mortar stores and consumer audio shows. Today's reality is that there are fewer brick and mortar stores selling high-end audio now than there were thirty years ago, so for most people consumer audio shows are the only way they get to actually hear the goods.

The first high-end consumer audio show that I'd heard of was Richard Beers' show in Las Vegas. It was a small show he started in the late 90's right next door to the site of CES's high-end hotel, a quirky, cool show, and very much a labor of love.

The next show that turned up on my horizon was the Rocky Mountain Audio Fest (RMAF) in 2004. This show was ostensibly an offshoot of the Vacuum State of the Art Conference (VSAC) DIY shows which was held in Silverdale, WA, but that site was obscure and too far off the beaten track to appeal to larger numbers of audiophiles. RMAF is the one that really made consumer audio shows in the USA a solid fixture of the industry. Marjorie Baumert and Al Stiefel brought that baby into the world in taking RMAF on, and Marjorie did an amazing job of growing it and making it successful for over a decade after Al passed away. They, plus the Colorado Audio Society, set the standard for how to run a show and treat people well. We all owe a lot to them, especially Marjorie. They showed us that you can run a show with heart and soul, plus that you can be successful while still caring about everyone.

The bottom line is that these shows became more about the family which we build of friends who share a passion for music than they were about the gear. That really came home during the COVID years, when we had no shows for two years. I heard no one complain about not perusing rooms of gear, yet everyone I spoke with missed the camaraderie and the friends they usually see at shows.

For me that was an eye opener as to what these shows are about. Like most things, it's complicated.

In today's world of internet-based purchasing and direct sales, consumer audio shows have become a necessity. In addition to auditioning dozens of rooms of high end gear, people who attend these shows are looking for fun and a chance to hang with their friends in audio.



The question is, do really huge shows actually satisfy anymore? Times do change of course. Twenty years ago people were more comfortable flying around the country, and one or two big shows a year worked. These are different times now, and most people just don't want to cram into a plane for six hours. (Thanks, airlines!) Smaller, regional shows make a lot of sense. Another option would be a big show that focused on making the experience fun. So far that hasn't happened, but who knows?

Another change is the explosion of companies making hifi and marketing on the internet. And consumer audio shows are the best way for them to get a taste of all this great gear. Right now, what we have are a plethora of great companies and a full range of regional shows. Seems like all is good!

Sure, but what about the exhibitors who make the gear we love? Remember, pretty much every business in high-end audio is by definition a "small business," many of them with fewer than a dozen employees. It is beyond difficult for most of them to attempt to exhibit at all the shows. Some just have a couple favorites, others have a rotating schedule, but any way that you look at this, their choice is very difficult.

### Solutions?

Well, it is clear to me that regional shows are best for most people who love this hobby, but how many shows can vendors actually do? I founded the Pacific Audio Fest in 2019 in SeaTac, WA, with Gary Gill (he of Capital Audio Fest fame), and three years later we began work on a joint project, the Southwest Audio Fest. Basically we are trying to fill the need in two more regions of the country. Yet no matter how good these new starts appear to be, these new shows just add to the pressure on vendors. One possible solution to the overcrowded calendar is that some shows became biennial instead of annual. I would hope there are other ideas that can help the vendors as well as improve accessibility for show attendees. For my part, I will step up and make PAF a biennial show beginning in September of 2024, to see if that can be a win-win in the future.

See you at the Pacific Audio Fest in 2024 and 2026, and I hope that other show promoters will work together and find solutions so that we all win and make this truly the Golden Age for Audiophiles.

---

**ABX-Audiophiles** 2110

James Owens | james@abxaudiophiles.org | (509) 952-9507  
www.abxaudiophiles.org

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**Acoustic Sciences (ASC/TubeTrap)** Marketplace #3&4

Marcus Thompson | marcus.t@acousticssciences.com | (541) 343-9727  
www.acousticssciences.com

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**Angel City Audio** Cascade #13

Hugh Nguyen | angelcityaudio@gmail.com | (909) 262-8450  
www.angelcityaudio.com

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**Apollo Audio** Lobby #1

Brandon Wade | apolloaudiosystems@gmail.com  
www.apolloaudiosystems.squarespace.com

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**ATR Service Inc** Marketplace 1C

Andrey Kosobutsky | info@atrservice.com | (206) 419-7679  
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Thank you to all our volunteers, particularly the Northwest Audio Society! Thanks also to our generous sponsors; Jonny at Snake River Audio who made the live music possible, and to Ben at Olson’s Audio who stepped up as our local sponsor this year!

We truly appreciate your comments/input and have applied it to PAF moving forward. What many do not realize is that pretty much every business in high end Audio is a “small business” with limited resources. Post Covid there are just too many shows, and the vendors find themselves stretched thin. Times have changed and one or two “national” shows just won’t be enough, we need regional shows. So we at PAF have decided to step up and help by making our show a biennial event. This way it relieves some pressure from the vendors and gives plenty of time to create a great show for everyone. We hope to see all of you and many more in two years time!!!

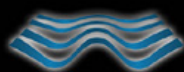
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